

## Staying with M2 for the long term with Global Conference Management

#### Background

Global Conference Management (GCM) are a conference and event management company based in Surbiton, Surrey. Operating for over 21 years, GCM offer a complete range of event solutions with a solid reputation for delivering high quality events to their blue chip clients. As M2 Computing's longest standing client, GCM have worked with the team over the past 19 years to evolve their IT systems in line with the latest advances in technology. As new developments come to the forefront, the team at M2 Computing recommend the right solutions to increase productivity and drive the business forward.

# Migrating to Office 365 for Mac

To get the team working in the most efficient way whilst out and about visiting global clients, M2 Computing recommended migrating the business across to Microsoft Office 365. As the team predominately use MacBooks and iPads there were a few initial transition issues, however these were resolved by the IT support team very quickly. The move took place over a quiet period with minimal disruption to their working day. With Office 365 installed across their devices the GCM team were quickly able to access emails and documents from any device, anywhere, at any time making it easier to work productively whilst on site meeting with clients and running events.



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Dianne Maginnis, Managing Director, Global Conference Management.

#### Increasing team productivity

GCM are now using SharePoint Online to work collaboratively on shared documents for event project management. This means they always have access to the latest information for each event including the delegate list which is often updated on an hourly basis, the entertainment plan and the food and beverage information. GCM are also utilising their 1TB of storage space per person by storing all their data using OneDrive. This allows them to sync their documents across devices with the latest updates and ensures their files are protected in the event of a hardware failure. In addition, as Internet speeds have increased, M2 Computing have upgraded the Internet service provided for GCM to ensure they continue to operate at the fastest speed possible.

### Friendly, reliable IT Support

Over the years, the team at GCM have been fully supported along the way with M2 Assist Silver IT Support package, meaning there is always a technical expert on the end of the phone if any issues were to arise. "The support team are very friendly and there is a nice, almost family feel to the business. You get to know the people and they get to know you." comments Dianne Maginnis, Managing Director, Global Conference Management.

#### Summary

As a long term partnership, M2 Computing and GCM continue to work together to ensure their IT systems are up to speed with the latest developments, staying productive and continuing to provide an exceptional service in a highly competitive environment. "We are absolutely delighted with the service we receive from M2 Computing. A very friendly team, who are always there whenever we need them." concludes Dianne Maginnis, Managing Director, Global Conference Management.